

H=3points M=2points L=1points

ISSTD's Mission Statement

The mission of the International Society for the Study of Trauma and Dissociation is to promote the understanding and treatment of trauma and dissociation among mental health, research, education and other interested professionals

Vision

Access to effective treatment for all persons impacted by trauma and dissociative pathology; Acceptance of dissociation as a culturally relevant concept worthy of extensive study; Reduced incidence of dissociative and other trauma-related psychopathology.

- 1.1 **Duration.** *The ISSTD was founded in 1983 as the International Society for the Study of Multiple Personality and Dissociation. The name was changed to the International Society for the Study of Dissociation in 1996 and the name was changed in 2007 to the International Society for the Study of Trauma and Dissociation (ISSTD.)*
- 1.2 **Scope.** *The ISSTD's scope of interest is international (the World) and the Board reconfirmed this international scope.*
- 1.3 **Structure.** *The ISSTD is a 501(c)(3) educational society and currently does not seek any other structural changes or additions.*
- 1.4 **Beneficiaries.** *The intended beneficiaries of ISSTD are mental health professionals, professionals interested in the study of trauma and dissociation and society as a whole.*
- 1.4 **Goals/Benefits/Service for members.** *Increase the cross-cultural and diverse membership profile, including clinicians who do not have resources or easy access to the field. Increase awareness and deepen the understanding of trauma and dissociation in the world at large. Foster professional development through the dissemination of good and ethical clinical practice and support of professionals engaged in this area. Foster and communicate empirical and theoretical developments in the field of trauma and dissociation and support professional development in this area. Ensure quality governance and fiscal resources.*

ISSTD Strategic Plan 2007

Goal One – Increase the cross-cultural and diverse membership profile, including clinicians who do not have resources or easy access to the field.

Objective #	Specific Objective	Current Status	Who	Priority	Rating	Cost
1.1	Allocate financial and human resources for conferences, and training and research worldwide	Discussed during the 2/07 conference call. Both a budget and procedure need to be created.	Executive Council, committees i.e. membership or seminar	h-1 m-6 l-1	16	
1.2	Develop strategy for increasing membership for underserved areas of the world	ISSDWorld Listserve currently includes professionals who are potential members. Inclusion of continental representatives either at EC or membership comt/ Discussed if approved a bylaws amendment	Membership Committee, Remy and George	h-4 m-3 l-1	19	

1.3	Develop and recruit representatives from each continent to the EC and leadership	Discussed at the 2006 Annual conference. We have representation for US and Europe	Remy, George, Clare	h-4 m3 l-1	19	
1.4	Market DDPTP web course (Webinar) to other countries and continents	DDPTP courses are currently offered in the US and Europe before courses can be marketed to other countries faculty will need to be selected. (by whom) Should we not update courses first?	Rich Chefetz, Denis Pilon	h- m-6 l- 2	13	
1.5	Develop outreach campaign/introductory workshop for agencies mental health clinics, hospitals and educators	Fran Water's training DVD for CPS workers in final stages can be adapted for other agencies/clinics/educators; medical brochure task force in early stages of drafting. One is planned as a pre conference workshop in annual conf 2007. NESTTD has already developed	Membership and Program Committees, Child and adolescent task force, Develop comt.	h-5 m-3 l-	21	
1.6	Outreach programs for students	Start contacting all members in teaching institutions and ask them for basic marketing. ISSD world listserv offers support to students	Student and membership committees	h-3 m-5 l-	19	
1.7	Plan for periodic conferences outside North America	Discussed in 2006 with ESTD, potential meetings in 2008 and 2010 with ESTD	ExC	h-5 m-2 l-1	20	
1.8	Provide translations for material and adapt to cultural relevance/sensitivities	Ask members in different countries to state needs and nominate translators. FAQ page has been translated to Hebrew and maybe others. FAQ for parents/teachers is planned for Hebrew and Spanish. Discret independent research groups do that.	Education comt, child and Adolescent TF, Medical Brochures TF	h-1 m-5 l-2	15	
1.9	Develop abstracts in multiple languages for the JTD	Not provided or discussed yet.		h- m-2 l-5	9	

Goal Two – Increase awareness and deepen the understanding of trauma and dissociation in the world at large.

Objective #	Specific Objective	Current Status	Who	Priority	Rating	Cost
2.1	Implement PR plan	Started by the PR committee in 2006	Steve Gold	h-7 m-1 l-	23	

2.2	Develop informational pamphlets on trauma and dissociation	Committee for Dissemination of Information created, Education chair selected, Medical Brochures TF began drafting material	Bethany Brand Andreas Laddis, Medical Brochures TF	h-7 m-2 l-	23	
2.3	Develop content on the website for the general public, including clients and their family	Started nicely, FAQ for general public already posted; FAQ for parents and FAQ for teachers in progress. Education Comt is planned	Bethany Brand	h-8 m-1 l-	26	
2.4	Develop content on the website for MH professionals and other professionals	Guidelines for Teachers, for adults as well as children and test, archives of JTD and newsletter already on site. Education Comt is planned	Bethany Brand, EducationComt	h-8 m-1 l-	26	
2.5	Increase our visibility in the mainstream mental health world and other professional groups	DMS is obvious very influential move, is it happening in a very timely way? We should start taking our presentations to societies of respective disciplines (similar 2.8 and 2.9) different societies, journals published calendar of events from other societies Fran Water's training DVDs for CPS workers in final stages; relationship with MA Child Advocacy Group is cultivated.	Executive Council, PR committee, DC committee, Education Comt., new liaison comt.	h-7 m-2 l-	25	
2.6	Differentiate what ISSTD is/ what is our unique selling proposition	?PR plan. Not discussed yet.	PR committee, ExC	h-7 m-2 l-	25	
2.7	More invited speakers at conference and on our mailing lists	Creation of conference improvement task force	Conference Committee / Conference Improvement Task Force	h-3 m-5 l-1	20	
2.8	Submit articles on trauma and dissociation to other professional publications	Similar to 2.5 and 2.9. Discreate groups/authors do that.		h-3 m-3 l-3	19	
2.9	Promote ISSTD member presentations at other society conferences	Discussed during the 2/07 conference call. Both a budget and procedure need to be created.	Executive Council	h-1 m-6 l-2	17	
2.10	Develop a plan to recruit underrepresented disciplines	Collaboration efforts began in earnest in 2006 , CPS workers training DVDs, Medical Brochures TF began drafting	Membership Committee	h-3 m-6 l-	21	
2.11	Disseminate information about ISSTD activities to other MH professionals	Same as 2.5. Not discussed yet		h-4 m-2 l-3	19	

2.12	Designate a list of ISSTD spokespeople who are trained in how to communicate with the media, listed by specialty, etc.	Started by the PR committee in 2006	Steve Gold Need Communication Task Force	h-5 m-3 l-1	21	
2.13	Identify and develop position papers	Not discussed yet	ExC, Ed Comt, New task force, PR Comt.	h-3 m-3 l-2	17	
2.14	Partnership development with related societies	Collaboration efforts began in earnest in 2006, currently headed by HQ	HQ/Executive Council	h-5 m-1 l-3	20	
2.15	De-mystification of dissociation and more focus on the pervasiveness of trauma and dissociation	Start wi stats, relation wi culturally sanctioned dissociation. Make a better definition of trauma that is not limited to denational abuse adoes not trivialize trauma as any stressful event. CPS workers training DVDs, Medicall Brochures TF began drafting	Same as 2.13. Child and Adolescent TF, PR comt.	h-6 m-3 l-1	24	

Goal Three - Foster professional development through the dissemination of good and ethical clinical practice and support of professionals engaged in this area.

Activities	Specific Objective	Current Status	Who	Priority	Rating	Cost
3.1	Develop a course on complex PTSD		Steve Gold, Andreas	h-3 m-4 l-2	19	
3.2	Develop empirical standards for treatment of complex PTSD		Same as 3.2. a new treatment guidline comt.	h-2 m-3 l-4	16	
3.3	Promote high-quality information on website with links to articles on other sites	Committee for Dissemination of Information created, Education chair selected, and started	Bethany Brand Andreas Laddis	h-7 m-2 l-1	25	
3.4	Develop mentorship program	Discussed in 2006, create a mentorship committee based on representation from local chapters	Andreas,comt on Education	h-2 m-3 l-4	16	
3.5	Develop certification program	Certification task force is currently working on a member needs assessment	Certification TF	h-1 m-3 l-5	11	

3.6	Develop Webinars and online consultation process	Email list serves currently help with some peer assistance, but webinars will also help with goal 1 of increasing access to professionals worldwide and increase visibility with little additional costs	Webcom	h-1 m-3 l-5	11	
3.7	Listing of related training on website	DDPTP and upcoming seminars currently listed on website	Webcom	h-3 m-3 l-2	17	
3.8	Improve conference solicitation	In 2006 ISSTD marketed to over 15,000 names. More connections to related groups	Conference Committee	h-3 m-5 l-	15	
3.9	Update DDPTP as needed	New directors names in 2006, ExC take initiative to update	Rich Chefetz / DDPTP Advisory Council	h-7 m-2 l-	25	
3.10	Develop a mechanism to screen recent papers and disseminate through flash email, paper of the month and/or on the website	Folks who do a very nice similar job in the newsletter could do this. Education Comt is planned	Education comt.	h-1 m-4 l-4	15	
3.11	Newsletter with activities of the month column to highlight member activities/publications	Newsletter currently lists publication, upcoming workshops and progress of DC projects	Ruth Blizard	h-3 m-3 l-3	18	
3.12	Explore clipping service for news dissemination		Volunteer comt, dissemination of Information Committee	h- m-2 l-6	10	
3.13	Burn-out prevention and support initiatives	Part of mentorship? Email list serves currently provide some feedback and support to clinicians but not globally available prevention and support initiatives Need info on website	Membership Comt, Education Comt.	h-3 m- l-5	14	

Goal Four - Foster and communicate empirical and theoretical developments in the field of trauma and dissociation and support professional development in this area.

Activities	Specific Objective	Current Status	Who	Priority	Rating	Cost
4.1	Develop annotated bibliography	Bibliography on the website is outdated and needs to be redone	Etzel Cardena	h-2 m-4 l-2	16	
4.2	Develop Mentorship programs	Discussed in 2006, see 3.4	Education Comt.,	h-2 m-3	16	

			Mmebership Comt.	l-4		
4.3	Support outcome research for complex PTSD	Need a task force, see 4. and 4.5	Development Comt.	h-2 m-4 l-2	16	
4.4	Develop and support student researchers	David Caul Grant	Lisa Butler	h-3 m-3 l-1	16	
4.5	Identify research questions pertinent to our field	See 4.3. DSM-V Research Planning Conference started in 2005	Education Comt., DSM-V Comt. Simeon&Dell& Sar	h-4 m-3 l-	18	
4.6	Expand the quantity and quality of research presentations at our conference	Established in 2007	Conference Improvement Task Force	h-4 m-4 l-	20	
4.7	Support student presentations at the conference	David Caul Grants, Poster Session in recent conferences.	Program Committee	h-4 m-5 l-1	23	
4.8	Name task forces to develop "white papers or position statements" on research	Same as 2.13	Executive Comt.,	h-1 m-4 l-3	14	
4.9	Develop training curricula for beginning and advanced researchers	See 4.3, DDPTP(does it include research matters)	Education Comt	h- m-4 l-4	12	
4.10	Create a list of funding resources for research on trauma and dissociation	Rich Chefetz attended grant writing workshop in 2006, Steve Snow rejoined the DC for grant writing assistance	Executive Committee, DC	h-3 m-3 l-2	17	

Goal Five - Ensure quality governance and fiscal resources.

Activities	Specific Objective	Current Status	Who	Priority	Rating	Cost
5.1	Achieve grants and sponsorships	Sent Rich Chefetz to a grant writing course	Rich Chefetz	h-5 m-1 l-1	18	
5.2	Revise Bylaws and update and our policy and procedures manual	Reviewed by Janina Fisher, will be looked over by legal council	Bylaws Committee/HQ	h-4 m-3 l-1	19	
5.3	Provide governance and leadership training	Provided by AMG in 2006, will possibly be done annual	Executive Council/HQ	h-7 m-1 l-	23	

5.4	More division of labor and delegation	Initial steps were taken in Los Angeles and in Boston	Executive Council	h-6 m-2 l-	22	
5.5	Identify and cultivate leaders	Meeting with Volunteer committee scheduled	Volunteer Committee / Executive Council	h-8 m- l-	24	
5.6	Integration of volunteer and administrative work		Executive Council/HQ	h-7 m-1 l-	23	
5.7	Optimize website content, usage and function	New Website in progress , several website projects in progress	Webcom	h-9 m- l-	27	
5.8	Use website to maximize sales, bookstore, fundraising, etc	New online shopping cart will be created in March of 2007	Webcom/HQ	h-7 m-1 l-	23	
5.9	Increase and diversify ISSTD revenue streams beyond dues and convention	Grant to be written in 2007, celebrities to be reached following ISSTD representing materials that need to be prepared	Executive Committee/HQ	h-8 m-1 l-	26	
5.10	Optimize committee structure and usage	Initial steps were taken in Los Angeles and in Boston. There is still much lack of transparency in committees planning an in the pipes projects, which creates redundancy and sluggish progress	Executive Council	h-6 m-1 l-	20	
5.11	Improve internal communications		Executive Council/HQ	h-7 m-1 l-	23	
5.12	Focus on membership marketing for recruitment and retention	Discussions about membership drives began in 2006	Membership Committee	h-6 m-1 l-	20	
5.13	Improve newsletter utilization		Ruth Blizard	h-2 m-5 l-1	17	
5.14	Sponsorship development	Revisions begun in 2007	HQ	h-5 m-2 l-1	20	

5.15	Identify and train ombudspersons		Executive Council	h-1 m-4 l-2	13	
5.16	Develop a mechanism for recruitment/involvement/activation of members	Call for Volunteers was released in 2006.	Membership & Volunteer Committees	h-6 m-2 l-1	23	