

ISSTD
Executive Council Conference Call
August 19, 2007
11:00 am – 1:00 pm EST

Members in Attendance: Catherine Classen, PhD; Annita Jones, PsyD; Vedat Sar, MD; Joanne Twombly; Andreas Laddis, MD

Members Unable to Attend; Suzette Boon, PhD; Jannina Fisher, Ph; Eli Somer, PhD; Lisa Butler, PhD; George Rhoades, PhD; Etzel Cardeña, PhD; Remy Aquarone, MSc;

Staff in Attendance:

Gregg Robinson, CAE; Spencer Boulter

Welcome and Call to Order:

Catherine Classen called the meeting to order and it was recognized that a quorum was not established for the call. The group elected to continue with the call. As a result any items requiring a vote would need to be acted on through the yahoo discussion group.

Minutes June 17, 2007 Conference Call:

The minutes of the June 19, 2007 conference call will need to be reviewed for approval on the yahoo discussion group.

Financial Report:

Annita Jones, PsyD and Gregg Robinson reviewed the Finance report for the period ending June 17, 2007. The 2007 operating budget consists of \$471,890 in revenue and \$471,717 in expenses with a deficit of excess revenue over expenses of \$173. The budget was built and approved with a fair amount of flexibility due to the development of several new programs and efforts within ISSTD that were not decided upon at the time the budget development process. A projected budget will be presented each month.

As of June 30, 2007 there is total cash listed as \$51,341. Total net assets (operating funds) are \$111,804. There is total revenue of \$191,660 and expenses of \$238,730 resulting in excess expenses over revenue of (\$47,070). Within the revenue there are DC funds of \$13,358. The DC funds have been part of an unrestricted account located within the general and administrative line item of the budget. As a result they were considered part of the operating fund budget utilized for maintaining operations of the society. Prior to the March/April finance report the board was not fully aware of the funds being in this general account.

Task Force on Loan Repayment:

The Task Force on Loan Repayment is exploring different options for the repayment of Development Campaign funds that the ISSTD borrowed from the Development

Campaign. The idea of a bank loan is being considered and headquarters will report on the details of such a loan as more information is gathered.

Board Nominations Slate:

The Nominating Committee report submitted by Eli Somer, PhD – Chairman was reviewed. Current open positions and candidates consisted of:

President elect - Kathy Steele
Linda Young

Secretary/Treasurer - Steve Snow
Colin Cameron (pending response)
Tom Carlton (pending response)

Director - Andreas Laddis
Na'ama Yehuda

International Director - Renee Potgieter

The slate will be presented for vote on approval to the entire Executive Council through the Yahoo discussion group.

ISSTD Journal Review:

In early August the ISSTD learned that Haworth Press was going to merge into Taylor and Francis. As a result Jennifer J. Freyd, PhD – JTD editor was going to try to meet with representatives of Taylor and Francis at the APA meeting and discuss the future arrangements. Highlights of the Haworth contract were provided and the EC is waiting on a report back from Jennifer. In the mean time headquarters was going to explore the possibilities of dealing with other publishers and see if there are any attractive alternatives.

In follow up Jennifer asked that we hold off making any sort of contact with other publishers until she has had a chance to review things with Taylor and Francis. The biggest concern for ISSTD is JTD's maintenance of its listing in medline indexing.

There is also a need for the Executive Council to approve the request for \$7,500 for support of the editorial assistance in 2008. In earlier communication Jennifer Freyd asked for review and approval by the board for 2008 support. **The EC will need to vote for approval on this through the yahoo discussion group.**

Web Based Newsletter:

The use of a web based newsletter has been discussed for the past couple of months and early response has been favorable. Different examples of newsletter formats have been reviewed along with supporting documentation on the use and benefits of utilizing a web based newsletter. Before voting on moving on this direction the input of the newsletter editor will be sought. Catherine Classen will contact Ruth Blizzard for her thoughts on

this idea. **The EC will need to vote for approval on this through the yahoo discussion group.**

Membership Committee:

The Membership report as part of the supporting materials showed current figures for mid August of 1432 members. This consisted of 15 new members for the month, 7 new members as a result of the We Want You Back Campaign and 10 new members as a result of the Special offer for the end of the year. The total membership number includes the 250 ESTD members.

Component Groups were discussed as a future membership activity and it was realized that more follow up needs to be done with the Task Force on Membership Fees to establish a membership rate for component groups as well as agencies. The EC is waiting on a formal report from the task force. Catherine Classen will contact George Rhoades as Chair of the task force.

Annual Conference:

Vedat Sar reported on the activity of the Annual Conference and announced that McLean Hospital will be providing CME for the November 2007 meeting. Sheppard Pratt will not be participating in our CME effort this year but is continuing support through some sponsorship activity. To date we have 50 registrants with 40% of them being registered for the Pre conference workshops. We need 100 registrants for the pre conference workshops for this to be a break even effort. The last pre conference workshop activity was held 10 years ago. Currently there are 3 sponsors, and 12 exhibits. We are aiming for 20 exhibits this year.

In addition, headquarters, with the assistance of Lisa Butler, has been exploring the idea of meeting related grants and will be applying for 5-6 different grants. These grants could range from \$5,000-\$20,000 each. This is a new direction for ISSTD and progress will be monitored.

Protocol for Determining DC Funded Projects:

Andreas Laddis reported on the progress of the task force efforts to establish a protocol for determining DC funded projects. Seven (7) points were identified and presented as supporting materials. The task force was asked to clarify one of the points before we present to the Board for approval.

Strategic Plan:

Andreas Laddis reported on the efforts of the Task Force on Strategic Planning to review the five original goals and objectives and summarize the material. Catherine Classen noted that the certification effort was missing and Dr. Laddis noted that this was an oversight, which will be corrected. The goals and objectives will be presented to the Board for approval via our Yahoogroup. The plan is to publish these goals and objectives

in the Sept. newsletter. The next steps will be to begin to assign timelines, assign responsibility, and determine associated budgets. The task force will continue working on this.

President's Column:

Newsletter material is due this month and several items will need to be acted upon or voted upon before the President's column can be completed. The Executive Council members are asked to respond quickly to requests and voting activity over the next 1-2 weeks.

Adjournment:

There being no further business the call was adjourned.